



“We look beyond the numbers to get the real story so we can assist you and your counsel with early case assessment, case strategy, discovery support, fact-finding, damages analyses, and valuations for disputes. And we support both plaintiffs and defendants.”

## Mark W. Pedigo, CPA/ABV/LCFF/CVA/CFFA

Principal

Mark Pedigo, a principal in the Forensic & Litigation Consulting Group at GHP Horwath, brings more than 25 years of experience in economic damages analysis, valuation, strategic consulting, and financial analysis. In addition to being a Certified Public Accountant (CPA), Accredited in Business Valuation (ABV) and Certified in Financial Forensics (CFF), registered in the state of Colorado, Mark is also a Certified Valuation Analyst (CVA) and a Certified Financial Forensic Analyst (CFFA). He has provided consulting, valuation, and expert testimony services to Counsel on behalf of intellectual property owners and accused infringers involved in intellectual property disputes such as patent infringement, copyright infringement, trade dress and trademark infringement, unfair competition, and misappropriation of trade secrets. And he has provided this expertise during legal proceedings, whether before a judge, jury, arbitration panel or mediator. In addition, Mark has provided strategic intellectual property valuation and/or royalty rate consulting to clients for licensing, tax, financial reporting, and other business purposes.

Mark remains current on the latest developments in case law concerning patent infringement damages and valuations, and has assessed a broad range of patent infringement damages issues — including damage assessments for lost profits caused by defendants' alleged infringement of patent claims, analyzed and quantified lost collateral or 'convoys profits', developed reasonable royalty calculations, and much more.

Mark also provides consulting, valuation, and expert testimony services to Counsel on behalf of plaintiffs and defendants involved in commercial disputes. Further, he has extensive experience with construction litigation and audit-related experience, and has worked on intellectual property and other commercial litigation cases involving numerous other industries.

He joined GHP Horwath in 2002. Before that, he was a director at InteCap, Inc., (a division of Charles River Associates) and before that was a principal at Kellogg, LLC and Peterson Consulting, LLC (a division of Navigant Consulting). He has also worked in management, consultant, and senior auditor positions at, Kellogg Corporation, Asamera Inc., Southwestern Public Service Co., and Peat Marwick Mitchell & Co. Mark holds an M.S. in Management from the University of Colorado and a B. B. A. in Accounting from Texas Tech University.

### About Mark

25+ years of experience in economic damages analysis, valuation, strategic consulting, auditing, and financial analysis

Native of Texas—been in Colorado since 1985

Married and has four grown children

### Specific Areas of Expertise

- Intellectual property experience including valuing intellectual property
- Broad commercial litigation expertise—assessing economic damages, preparing expert reports, providing expert testimony, and evaluating sufficiency of corporate liquidity and capitalization, personal use of corporate assets, and reasonableness of related party transactions
- Construction litigation — analyzing construction cost overruns and damages on petrochemical facilities and nuclear power plants, highways, hospitals/medical buildings, and more

### Professional and Community Involvement

- American Institute of Certified Public Accountants
- Colorado Bar Association
- Colorado Society of Certified Public Accountants
- Construction Financial Management Association
- CSIA, Colorado's largest technology association
- Downtown Denver Rotary
- Licensing Executives Society
- National Association of Certified Valuation Analysts
- Professionals for Colorado Contractors Council

### For more, contact:

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